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Consultant, advisor, author and trainer in User eXperience (UX), Customer eXperience (CX) and different methods for ideation, co-creation and validation of products and services.

Employment

Departamento de Ciencias Computacionales
Universidad de Monterrey
Mexico
7 Aug 2017 → present

Research outputs

Having a Smarter City through Digital Urban Interfaces: An Evaluation Method

Aceves Gutiérrez, L. C., Martín-Gutiérrez, J. & del Río Guerra, M. S., 1 Sep 2019, In : Applied Sciences (Switzerland). 9, 17, 3498.

Guideline Definition for the Evaluation of Citizen Experience Using Urban Interfaces

Aceves Gutiérrez, L. C., Martín-Gutiérrez, J. & del Río Guerra, M. S., 26 Jul 2019, *Universal Access in Human-Computer Interaction: Theory, Methods and Tools*. Antona, M. & Stephanidis, C. (eds.). Springer Verlag, Vol. 11572. p. 191-200 10 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 11572 LNCS).

Design of an interactive gesture measurement system for down syndrome people

del Río Guerra, M., Martín Gutierrez, J. & Aceves, L., 1 Jan 2018, *Universal Access in Human-Computer Interaction. Methods, Technologies, and Users - 12th International Conference, UAHCI 2018, Held as Part of HCI International 2018, Proceedings*. Stephanidis, C. & Antona, M. (eds.). Springer Verlag, p. 493-502 10 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 10907 LNCS).

Standardization and Improvement of Processes and Practices Using XP, FDD and RUP in the Systems Information Area of a Mexican Steel Manufacturing Company

Aceves Gutiérrez, L. C., Canseco Castro, E. S. & Ruanova Hurtado, M., 2005, *Extreme Programming and Agile Processes in Software Engineering. XP 2005: Lecture Notes in Computer Science, vol 3556*. Springer Verlag, Vol. 3556. p. 206-209 4 p. (Lecture Notes in Computer Science).

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