Consultant, advisor, author and trainer in User eXperience (UX), Customer eXperience (CX) and different methods for ideation, co-creation and validation of products and services.

Employment
Departamento de Ciencias Computacionales
Universidad de Monterrey
Mexico
7 Aug 2017 → present

Research outputs

**Having a Smarter City through Digital Urban Interfaces: An Evaluation Method**

**Guideline Definition for the Evaluation of Citizen Experience Using Urban Interfaces**

**Design of an interactive gesture measurement system for down syndrome people**

**Standardization and Improvement of Processes and Practices Using XP, FDD and RUP in the Systems Information Area of a Mexican Steel Manufacturing Company**

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